

I FEEL
SLOVENIA



OLD
TOWN.
NEW
EXPERIENCES



PTUJ

BEST CULTURAL HERITAGE TOWN IN EUROPE 2026

The oldest Slovenian town, with thousands of years of history, reveals fragments of the past at every step of your surprise-filled adventure. Ptuj is located in north-eastern Slovenia, on the Drava River, not far from the borders with Austria and Croatia. It is the perfect place for a longer stay and a starting point for exploring the surrounding area. Take a stroll through the picturesque medieval streets, immerse yourself in the cozy atmosphere of cafés, and enjoy the local food and wines. Relax in the warm thermal waters or pamper yourself in the spa.



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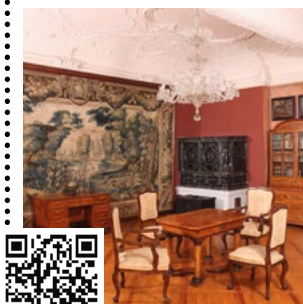
TOP 10

REASONS TO VISIT PTUJ

PTUJ CASTLE

1

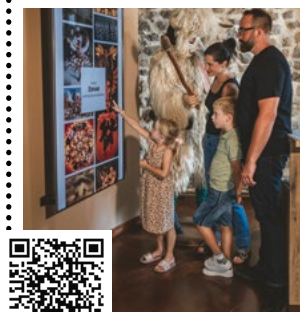
The castle overlooking the old town offers magnificent views of the surrounding area. It houses one of the most popular museums in Slovenia, where you can explore rich collections of arms, musical instruments, traditional carnival costumes and masks, feudal dwelling culture, glass paintings, tapestries and the castle galleries.



KURENT HOUSE

2

At the Kurent House, you can learn about the most popular traditional ethnographic carnival figure, Kurent, and its traditions through an interactive presentation all year round. Before you visit, we recommend that you check availability on your preferred date online and book accordingly.



CITY TOWER

3

Ptuj's city tower and the bell tower of St. George's Church hides centuries-old secrets and stories that will take you on a unique journey through time. It is a historical icon and one of the symbols of Slovenia's oldest town – a guardian of time, dominating the townscape with its 54 meters and prominent onion dome. Why should you visit?

For its unique mechanical clock with the oldest and longest wooden pendulum, an interesting interactive exhibition and breathtaking views.



PTUJ WINE CELLAR

4

The history of the oldest Slovenian wine cellar speaks of the long tradition of winemaking in Ptuj. In addition to a rich collection of reserve wines, it also holds a special treasure – Zlata trta (Golden Vine) from 1917, which is considered to be the oldest Slovenian wine.



POETOVIO ARCHAEOLOGICAL PARK

5

Explore the many traces left by the Romans in the days of the mighty Roman Poetovio. Discover the riches of Poetovio through archaeological finds, presentations and guided tours, and meet "real Romans"!



MITHRAEUM I + III

6

Five magnificent shrines to the god Mithras have been discovered in Ptuj, which was one of the main centers of Mithraism in Europe. Visiting Mithraeum I and III requires a reservation, while the remains of Mithraeum V are on display in the lobby of the Hotel Mitra in the town center.



WINE AND FOOD

7

In addition to the Ptuj Wine Cellar, the town center is also dotted with wine boutiques that tell centuries-old wine stories. Wine tasting in the dark tunnels under the castle is a unique experience. The town's chefs will spoil you with creative dishes ranging from haute cuisine to traditional local cuisine and special fish dishes. The Taste of Ptuj menu brings together local ingredients in dishes prepared by selected chefs. Treat yourself to a meal at one of the restaurants listed in the Gault&Millau guide.



TERME PTUJ A WELLNESS OASIS WITH HEALING THERMAL WATER

8

Ptuj's thermal water is gentle when it comes to its composition, but strong with reinvigorating power. You can relax in the spa center, in the pools and saunas of the Grand Hotel Primus or in the thermal water park, which features numerous water attractions (water slides, wave pool, etc.), especially in summer.



OUTDOOR + SPORTS

9

MESTNI VRH

The picturesque hiking and cycling trail from Ptuj to Mestni Vrh wends its way between vineyards and orchards, where you can find many interesting sights and taste local wines and traditional food.

The **DRAVA CYCLING ROUTE** is an international cycling route that goes through Ptuj and runs in the direction of Varaždin in Croatia. You can also explore the town and its surroundings on a variety of themed cycle routes.

LAKE PTUJ is the largest perennial lake in Slovenia, a birdwatcher's paradise and a great place for water sports and leisure activities. During the summer, board the Čigra excursion boat that sails on the lake, offering a magnificent view of Ptuj.

The **PTUJ GOLF COURSE** with its 18 holes and water hazards is truly something special. You can also try footgolf, a unique sport that combines golf with elements of football.



FESTIVALS + EVENTS

10

Numerous events and festivals add to Ptuj's vibe, and are often a good excuse to visit for a few days.

During the carnival season, come to Kurentovanje, a festival named by Lonely Planet as one of the top 10 carnivals in the world.



ACCOMMODATION



Why the rush? Take a few days off in the old town of new adventures and explore its hidden gems. Book a stay in a luxury 4-star wellness hotel, one of the town hotels, boutique accommodation, private rooms, a hostel or a campsite.

PTUJ TOURIST INFORMATION CENTRE

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